

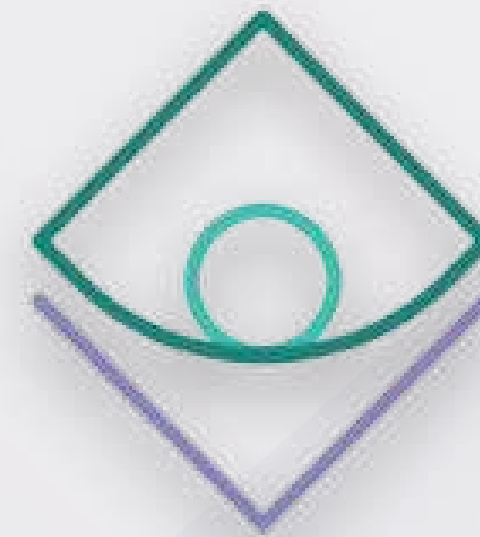


**Educator's Guide**

# MODULE 1

Social Economy. The PROMISE framework:  
Tensions, Trade-Offs, and Impact

**Prepared by:**



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in sociAL EntrepreneUrshiP



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# Learning approach

- Active learning

# Teaching method

- Blended-learning opportunity
- F2F training
- Individual e-learning



# LEARNING OUTCOMES

After completing the module, learners will acquire the following knowledge, skills, and competences:

## Knowledge

- Definition of principles and objectives of the social economy
- Apply the principles of PROMISE Framework for achieving success in the social economy

## Skills

- Identify and assess the tensions and trade-offs in the implementation of social economy practices
- Apply strategies to address and mitigate tensions and trade-offs

## Competences

- Ability to identify and seize opportunities for social and economic innovation
- Ability to use digital tools and technologies to support social economy initiatives



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# Preparation

***Before the session, participants must read Module 1,***  
paying special attention to the PROMISE Framework.

## Warm-up/ice - breaking activity

As a ***warm-up/ice-breaking activity***, you could ask participants to create a brief presentation of a social economy project or initiative that includes the principles of the PROMISE framework.



## MODULE OVERVIEW

At the beginning of the session, a trainer gives an **overview of the module**.

At the end of the presentation, the participants list the key elements of the Better Entrepreneurship Policy Tool.

## FACILITY/EQUIPMENT

- Computers with Internet access
- Tablets or additional smartphones
- Projector and screen
- Handouts with activity instructions
- Wi-Fi access

## INTRODUCTION

Explain the Better Entrepreneurship Policy Tool and divide participants into 2 teams.

# MAIN TASKS / PROCEDURE

## Case Study

Assign each group a specific case study or real-world entrepreneurial challenge.



## Step 2

Encourage participants to consider potential implementable policies, with particular reference to incentives and support programs for social enterprises.

## Step 1

Ask participants to analyze and identify the main policy challenge related to the case study.



## Step 3

Ask the 2 groups to develop a plan of recommendations for the cases under analysis.



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# COMPLETION AND DEBRIEF

Once all tasks are completed, ask each group to present their findings and recommendations to the larger group. Facilitate a discussion on what participants learned about social economy & entrepreneurship.

Discuss the strengths and weaknesses of the Better Entrepreneurship Policy Tool and its applicability to real-world policy challenges.



# CLOSING

Thank participants for their engagement.  
Encourage networking and further discussion  
on integrating the Better Entrepreneurship  
Policy Tool and Promise Framework into their  
professional practices.



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# TIPS/ADDITIONAL ACTIVITIES

- <https://unctad.org/topic/enterprise-development/entrepreneurship-policy>
- hub <https://www.knowledgematters.com/high-school/entrepreneurship/>
- [http://surl.li/lmcnxj\\_](http://surl.li/lmcnxj_)



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